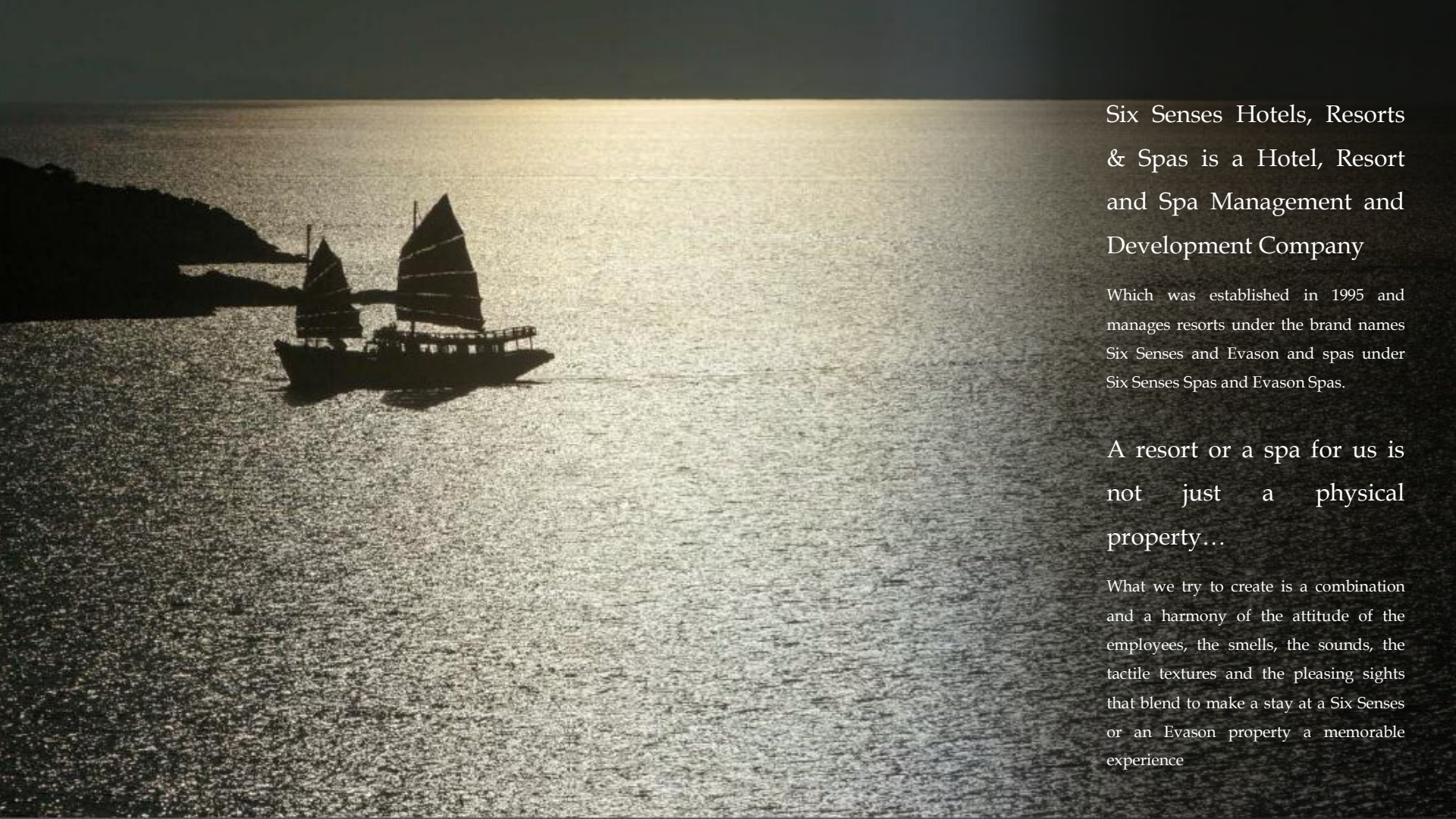




SIX SENSES

HOTELS RESORTS SPAS



Six Senses Hotels, Resorts
& Spas is a Hotel, Resort
and Spa Management and
Development Company

Which was established in 1995 and
manages resorts under the brand names
Six Senses and Evason and spas under
Six Senses Spas and Evason Spas.

A resort or a spa for us is
not just a physical
property...

What we try to create is a combination
and a harmony of the attitude of the
employees, the smells, the sounds, the
tactile textures and the pleasing sights
that blend to make a stay at a Six Senses
or an Evason property a memorable
experience

Open our doors to explore Six Senses...





A PYRAMID OF SIX SPHERES DEFINES SIX SENSES

THREE PRIMARY SENSES FORM THE BASE OF THE PYRAMID

SIGHT SOUND TOUCH

THE SECOND TIER REPRESENTS THE SENSES OF

TASTE SMELL

THE APEX SPHERE SYMBOLIZES THE SIXTH SENSE

BALANCE

OUR MISSION IS TO DELIVER CURATED EXPERIENCES
THAT CREATE NOSTALGIA AND JOY



BRAND VALUES

Responsible and Caring...

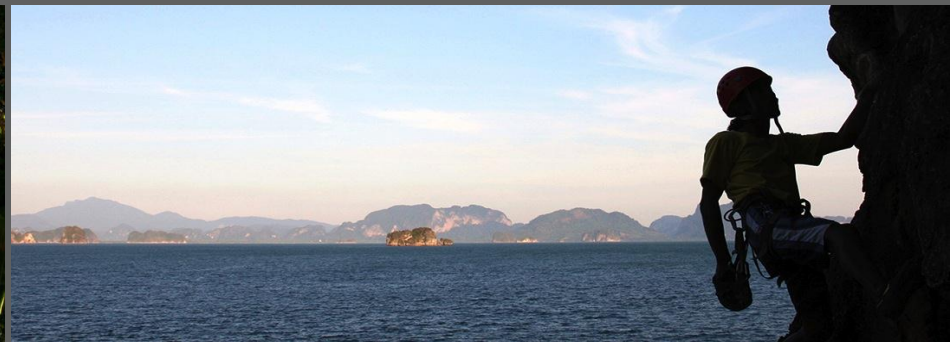
Sustainable operations committed to preserving the environment. Caring for employees and local communities.



BRAND VALUES

Curated Experiences...

A multi-faceted and unique range of experiences to stimulate, energize and restore



BRAND VALUES

Local Sensitivity, Global Sensibility...

Part of the local fabric and culture, yet in tune with the wider world



BRAND VALUES

Fun and Quirky...

Our constant curiosity and willingness to experiment is reflected in our aesthetics and experiences which are always unique, often unexpected and sometimes unusual.



BRAND VALUES

Pioneering Wellness...

Partnering with leading experts to deliver the latest and most effective wellness programs and experiences.



BRAND VALUES

Emotional Hospitality...

An intelligent approach to wellness that begins with empathy



Our service philosophy is based on our rich history of emotional hospitality ...



We are a private company, comprising highly talented and experienced individuals who are all passionate about what they do. At Six Senses, it is not just a job for us and our 3,700 employees; it is a vocation to deliver and to serve.



OUR SUSTAINABLE LUXURY

Carbon Footprint

Six Senses aims to co-inhabit congruently with our environment by respecting and preserving the natural ecosystems. Six Senses will also aim

Sustainable Luxury Hour

All resorts and properties observe Sustainable Luxury Hour by turning all lights off on the 28th of each month

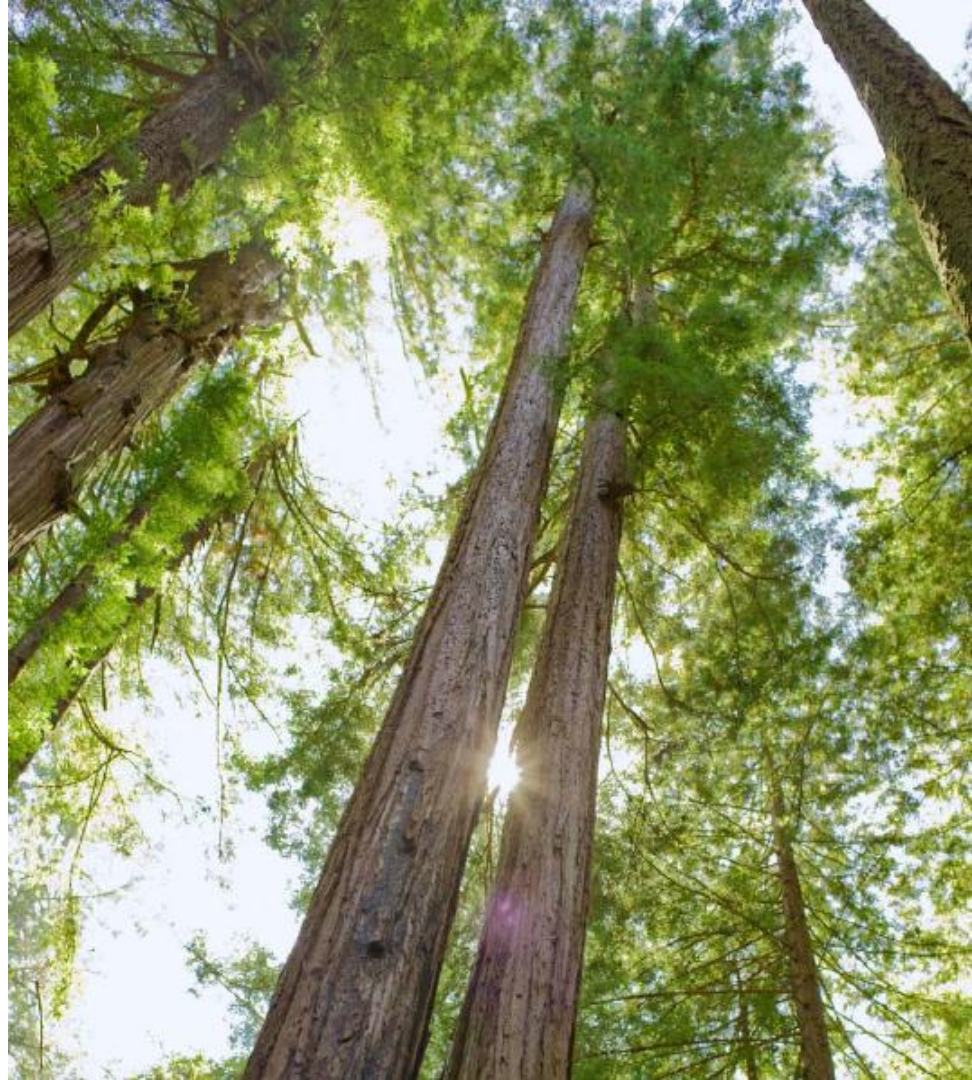


National & Community Initiatives

At the same time, Six Senses will aim to encourage and actively sustain the economic prosperity of local communities

Six Senses Reforestation Project (Launched 11 August 2011)

300,000 trees of 14 different species covering 200 acres planted at Sri Lanna National Park, Chiang



OUR SUSTAINABLE LUXURY

Six Senses Drinking Water

All Six Senses Resorts & Spas have replaced all imported drinking water with an in-house produced drinking water called Six Senses Drinking Water, creating environmental consciousness and a public awareness of “food-miles”.

Six Senses Wellness Water

50% of the revenue generated from the sale of the Six Senses Wellness Water from each resort goes directly to the Clean Water Projects as part of Six Senses Wellness Water Initiative, enabling people without access to clean water get their essential need. The main organizations are 66% to Water Charity.org & 34% to Thirst-Aid.org.

The Team

A centralized Six Senses Project team, comprising members experienced in environmental and sustainability disciplines, establishes and maintains the evolving criteria of the Six Senses brand. In addition, the team review each new project and evaluate the specific needs on an individual basis.

Cost vs Profit

The initial project cost of a Six Senses resort will be increased due to the necessity of installing key mechanical and electrical equipment that will make it sustainable in “green” energy.

Six Senses believes that by investing in "green" technologies we can gain economic benefits on a long-term basis. Many of our pioneering technologies have led to cost savings and enabled the sustainable use of nature's resources.



Technical Requirements...

- Natural, locally sourced building materials treated with non toxic preservatives and insecticides
- Elements of vernacular architecture and local wisdom
- Bioclimatic architecture and intelligent building layout and orientation
- Energy management
- Water management
- The use of recycled and salvaged materials
- Minimize construction waste and reduce waste during resort operations
- Edible landscaping and the use of native vegetation in landscaping



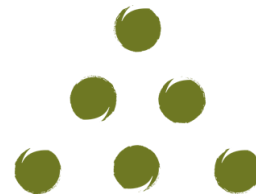
Our Brands...



SIX SENSES

HOTELS RESORTS SPAS

EVASON



SIX SENSES

SPA

EVASON SPA

Six Senses is the boutique interpretation of the Six Senses brand;

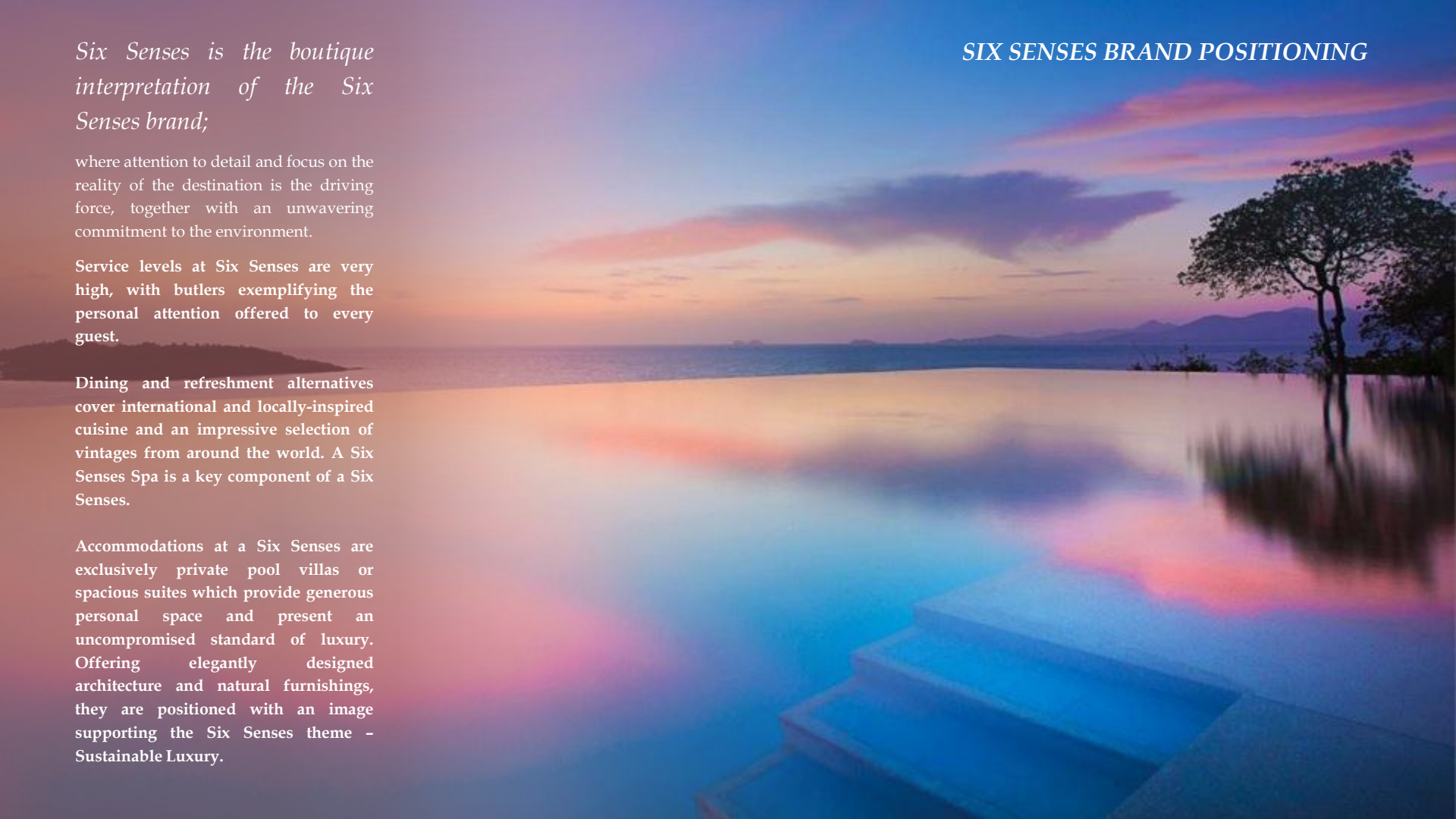
where attention to detail and focus on the reality of the destination is the driving force, together with an unwavering commitment to the environment.

Service levels at Six Senses are very high, with butlers exemplifying the personal attention offered to every guest.

Dining and refreshment alternatives cover international and locally-inspired cuisine and an impressive selection of vintages from around the world. A Six Senses Spa is a key component of a Six Senses.

Accommodations at a Six Senses are exclusively private pool villas or spacious suites which provide generous personal space and present an uncompromised standard of luxury. Offering elegantly designed architecture and natural furnishings, they are positioned with an image supporting the Six Senses theme - Sustainable Luxury.

SIX SENSES BRAND POSITIONING





SIX SENSES

SAMUI

The luxuriously appointed Six Senses Samui is set around a gently sloping headland on the northern tip of Samui Island amongst 20-acres of indigenous vegetation that ensures maximum privacy while offering uninterrupted, breathtaking panoramas to the Gulf of Siam and outlying islands.





SIX SENSES

NINH VAN BAY

Six Senses Ninh Van Bay sits on dramatic Ninh Van Bay, with its impressive rock formations overlooking the East Vietnam Sea, white sand beach and towering mountains behind, all adding to the sense of being luxuriously at one with nature. The exclusive property also presents the reality of the destination, with an architectural style reflecting the traditions of Vietnam.





SIX SENSES

YAO NOI

Koh Yao Noi is a picturesque island in Thailand's Phang Nga Bay - the unique natural environment setting for Six Senses Yao Noi. The natural vegetation and tropical landscaping provides privacy between the elevated villas. Our Sea View villas offer glorious views over Phang Nga Bay and the Mountain View villas are set in lush tropical forests.





SIX SENSES

ZIGHY BAY

Six Senses Zighy Bay is located on the northern Musandam Peninsula in the Sultanate of Oman, a simple 120 minute journey from Dubai. The setting of this beautiful indigenous village style accommodations and private marina is spectacular, with the dramatic mountains on one side and a 1.6-kilometer sandy beach at Zighy Bay, on the other.





SIX SENSES

CON DAO

Con Dao is an untouched and breathtakingly beautiful area, protected for decades as a national and marine park. Six Senses Con Dao, has been built with the very lightest ecological footprint. Our 50 villas sit up along a mile of sandy beach, sheltered by the green forested hills behind and with stunning vistas of the deep blue sea and the curve of the bay.





SIX SENSES

LAAMU

Set among the lush green tropical vegetation or over the clear blue lagoon, Six Senses Laamu welcomes you to take relaxing refuge in your unvarnished chic beachfront or overwater villa built of sustainable materials and spread generously around our palm fringed paradise found 45 minutes south by scheduled flight from Male International Airport.



EVASON ANA MANDARA

NHA TRANG

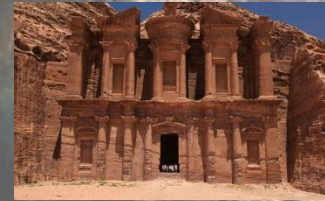
Evason Ana Mandara - Nha Trang reflects the image of an old Vietnamese village, with its warm hospitality, rich culture and unique tastes. The exclusive location of Evason Ana Mandara affords city-center access to Nha Trang's only beachfront resort. It is surrounded by private tropical gardens, offering simplicity, serenity and refinement together with spectacular views of Nha Trang Bay.



EVASON MA'IN

HOT SPRINGS

Lying 264-meters below sea level, Ma'In Hot Springs is the inspired site for the well appointed Evason Ma'In Hot Springs. Set like an oasis in the dramatic terrain, the location is easily accessible and defines the resort and spa experience in the Middle East - making it a destination of choice for those seeking the perfect retreat to relax and be pampered whilst enjoying the therapeutic benefits of Ma'In hot spring waterfalls.





SIX SENSES

QING CHENG MOUNTAIN, CHINA
(Opening in 2013)

The 111-suite Six Senses Qing Cheng Mountain is planned for an opening late in 2013. Qing Cheng Mountain in Sichuan is a UNESCO World Cultural and Natural Heritage site in China and an area of great historical importance in Taoist history. The concept of the resort will embrace Taoist and Chinese architecture and design principals, whilst retaining Six Senses signature of intelligent luxury, a simple and contemporary feel.





SIX SENSES

DE COSON, DOMINICAN REPUBLIC
(Under development)

Located close to Las Terrenas and El Catey International Airport, Six Senses De Coson is developed in four resort locations - beachfront, undulating hilltops (Loma), colonial Peninsula House and a Destination Spa.

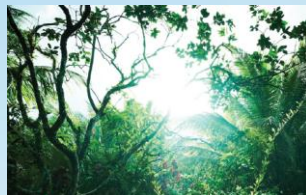
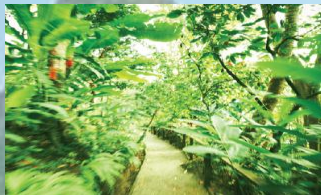




SIX SENSES

FREEDOM BAY, SAINT LUCIA
(Under development)

Located on the South West Coast at the foot of two volcanic spires, site of Six Senses Freedom Bay extends over 70 acres of rainforest fringed by long sandy beach which can be accessed by a 45-minute drive from an international airport or a 10-minute helicopter ride.





SIX SENSES

ARRECIFES, COLOMBIA
(Under development)

Offering eight swimmable beaches, Six Senses Arrecifes, which will come together with Evason Arrecifes, is located inside the Tayrona National Park, counting with archeological sites, rich flora and fauna as well as local indigenous communities living nearby. The project will efficiently help to contribute to natural preservation.





SIX SENSES

5 SITES, BHUTAN
(Under development)

Five sites in Thimphu, Punakha, Phobjikha, Bumthang and Paro will be developed in parallel and opened in the same year. Six Senses Bhutan aims to provide a Six Senses Journey through a five-site visiting circuit which will elevate guest experience beyond any expectations.





SIX SENSES

MONT-BLANG
(Under development)

Located Saint Gervais and with clear direct views to the iconic Mont-Blanc, Six Senses Mont-Blanc will be access only by telecabin and will provide 32 exclusive suites, extensive Alpine Food and Beverage Experiences and a Mountain Spa Retreat..





SIX SENSES

GRIMENTZ

Six Senses Grimentz is distributed around a picturesque Swiss mountain village. Surrounded by dramatic white-capped mountains of the Val d'Anniviers valley (Wallis) pulling you into the nature and nurturing you. Ranged throughout the existing village, Six Senses Grimentz and the varying hotel and spa offerings create an authentic community environment, encouraging returning guests due to the plethora of experiences on offer.





SIX SENSES SPAS BRAND VALUES...

Natural

The atmosphere of a Six Senses Spa is one of uncontrived simplicity, relying on the natural and tactile materials that surround clients to create a wholesome ambience.

Holistic

All the senses are regarded as essential elements to balancing the whole person, with each treatment taking into regard the effects on an overall feeling of wellbeing.

Harmonious

As energy flows throughout the body and mind, so Six Senses Spa therapists seek to direct it to equilibrium of total harmony to create the unique experience of all senses.

Revitalizing

Six Senses Spas are designed as contemporary sanctuaries that adapt seamlessly to host and client cultures, creating surroundings that rejuvenate and revitalize.

Personal

Six Senses Spa therapists take guests on exhilarating sensory journeys through many forms of holistic healing, delivering a level of personal service often promised, but rarely experienced.

Six Senses Spas at Six Senses Properties

Six Senses Spa at Six Senses Yao Noi, Thailand

Six Senses Spa at Six Senses Samui, Thailand

Six Senses Spa at Six Senses Ninh Van Bay, Vietnam

Six Senses Spa at Six Senses Con Dao, Vietnam

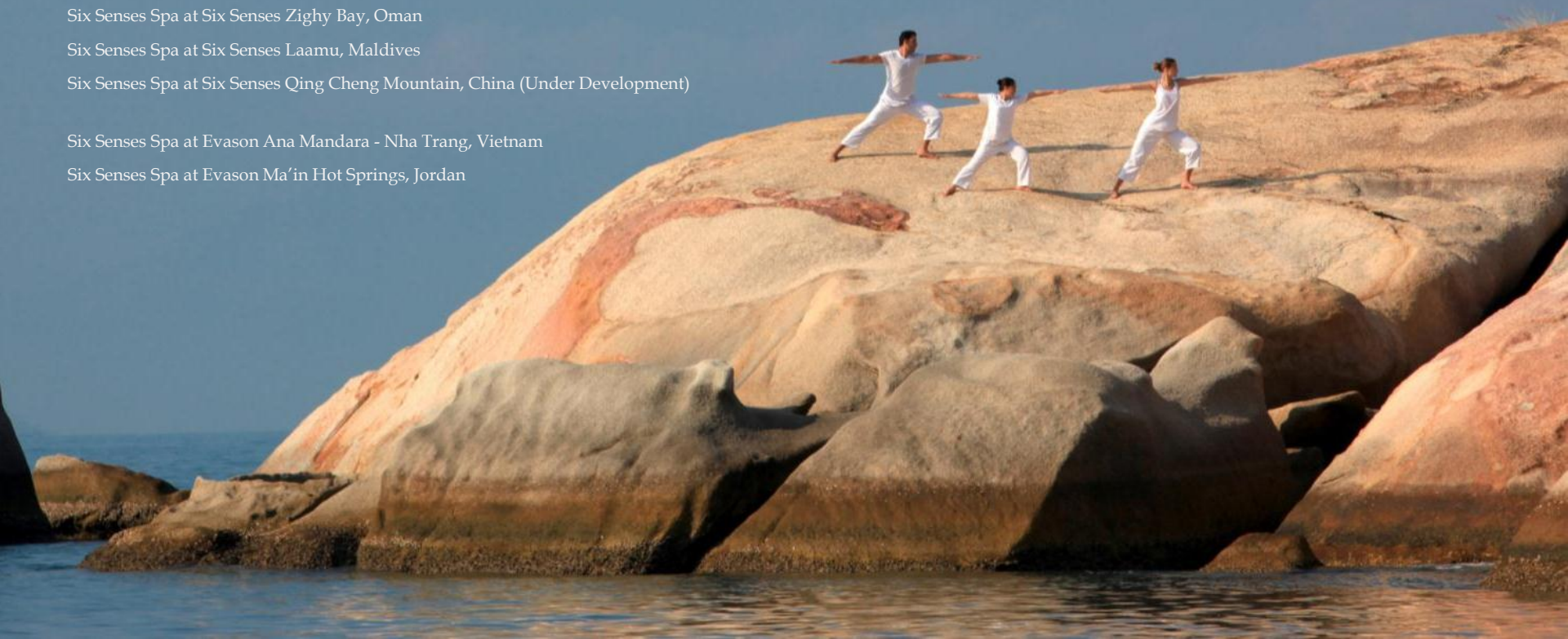
Six Senses Spa at Six Senses Zighy Bay, Oman

Six Senses Spa at Six Senses Laamu, Maldives

Six Senses Spa at Six Senses Qing Cheng Mountain, China (Under Development)

Six Senses Spa at Evason Ana Mandara - Nha Trang, Vietnam

Six Senses Spa at Evason Ma'in Hot Springs, Jordan



Our Partnered Six Senses Spas

Six Senses Spa at Soneva Fushi, Maldives

Six Senses Spa at Soneva Kiri, Thailand

Six Senses Spa at Kempinski Hotel Barbaros Bay Bodrum, Turkey

Six Senses Spa at Hotel Arts Barcelona *, Spain

Six Senses Spa at Penha Longa Hotel, Spa & Golf Resort *, Portugal

Six Senses Spa at PuntaCana Resort & Club, Dominican Republic

Six Senses Spa at Porto Elounda Deluxe Resort, Greece

Six Senses Spa at Heritance Kandalama Hotel, Sri Lanka

Six Senses Spa Aboard The Christina O

Six Senses Spa at Sharq Village & Spa, Doha *, Qatar

Six Senses Spa at MGM Grand Macau, China

Six Senses Spa at Pan Peninsula, UK

Six Senses Spa at Etihad Airways Premium Lounge, UAE

Six Senses Spa at Port Ghalib, Egypt

Six Senses Spa at Etihad Airways Premium Lounge London, UK

Six Senses Spa on Rue de Castiglione Paris, France

Six Senses Spa at Missoni, Kuwait

Six Senses Spa at Jay Pee Green, India

Six Senses Spa at Grand Alpina Gstaad, Switzerland

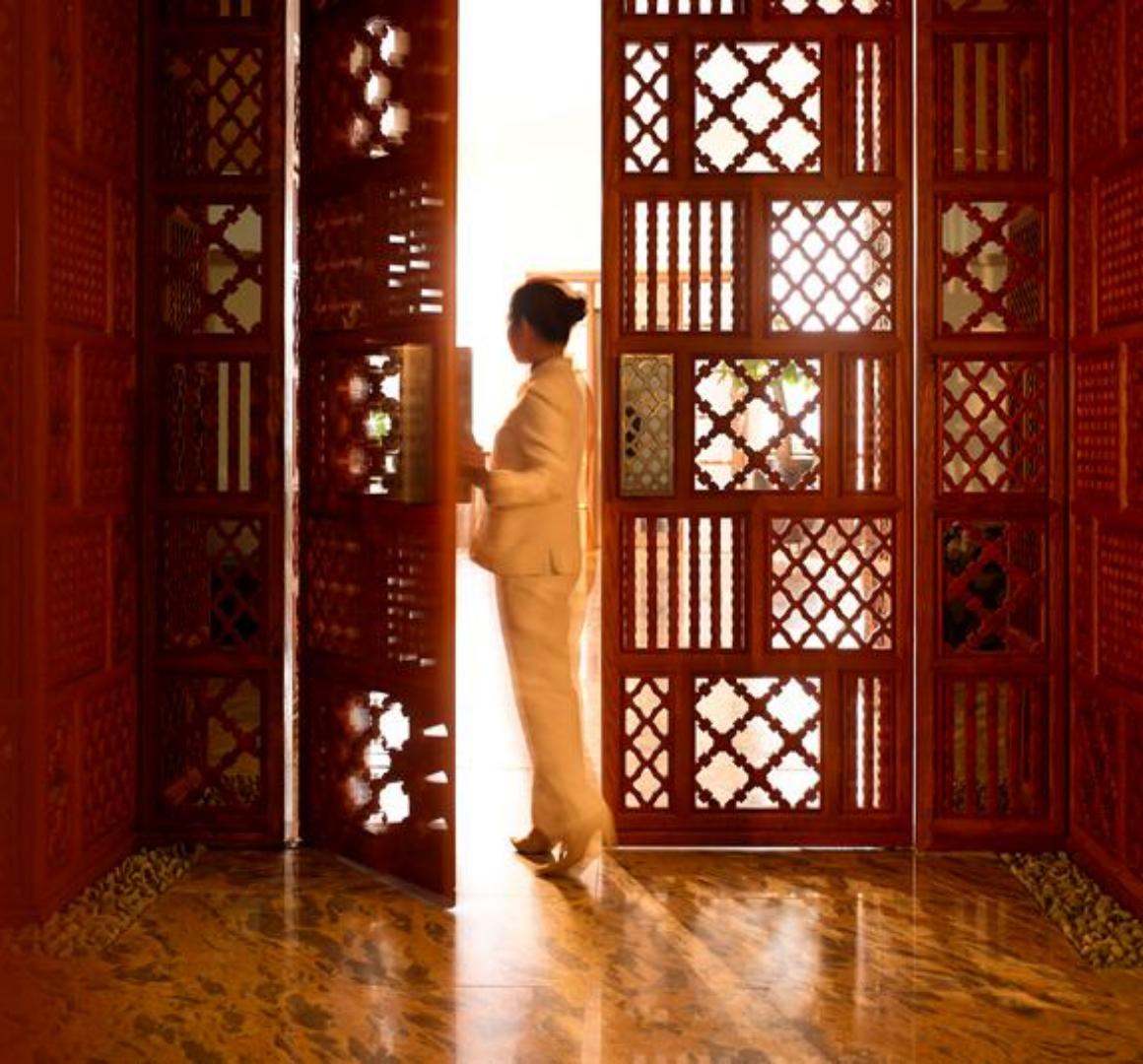
Spas Under Development

Six Senses Spa at Al Bustan Palace Muscat *, Oman

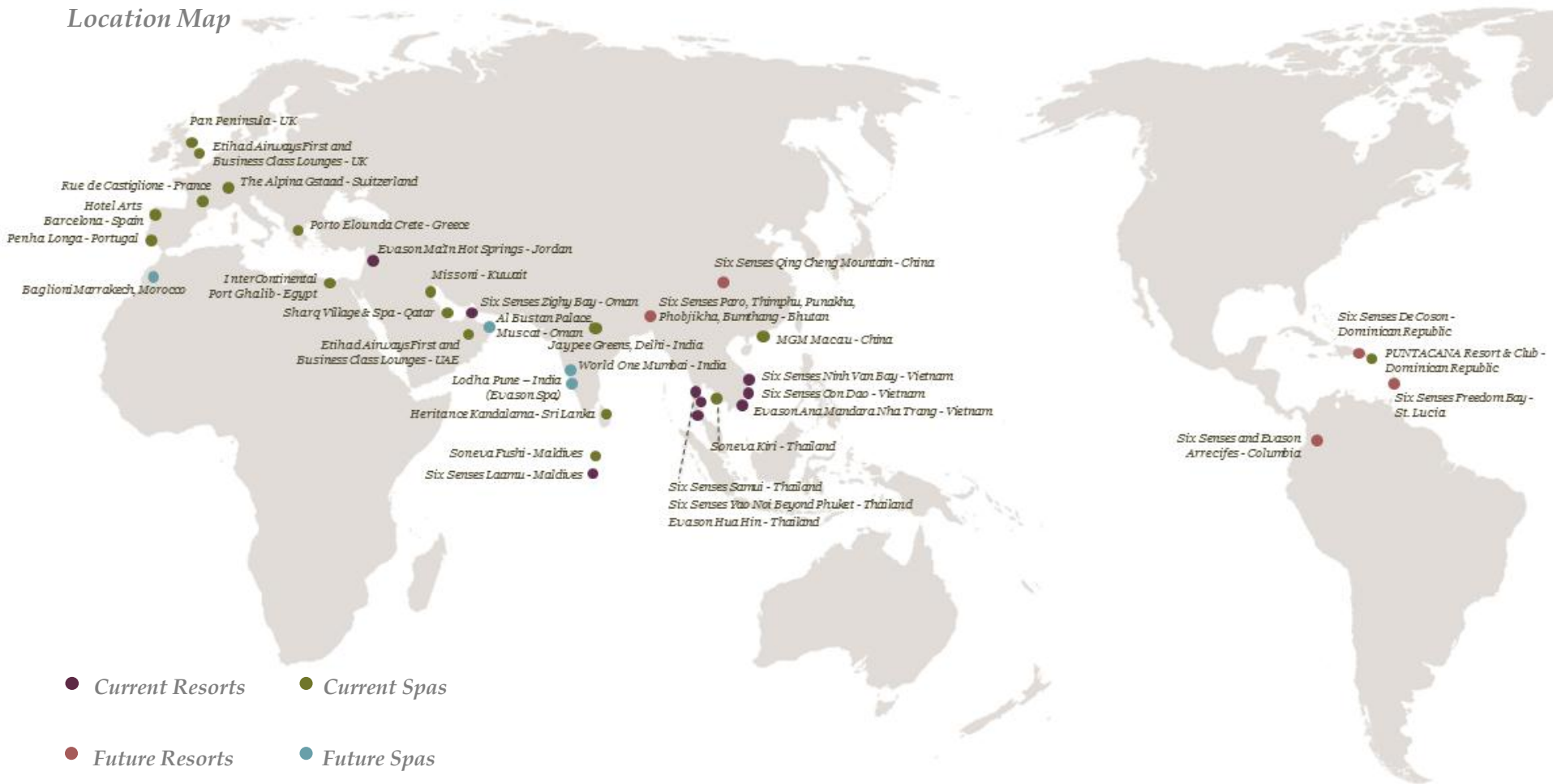
Six Senses Spa at Baglioni Hotel Marrakech, Morocco

Six Senses Spa at World One, India

Evason Spa at Lodha Pune, India



Location Map





OUR DEVELOPMENT PROGRAM

Technical Services and Concept Design Guidance

From the moment of signing the management agreement up until the official Opening Date of the resort, Six Senses will be providing Technical Services and Concept Design Guidance and will prepare all necessary documentation and research in order to optimise the projects feasibility, perceived risk and operational efficiency.

Project appraisal

- Conceptual design brief
- Assistance with feasibility study or market research
- Analysis of competition
- Financial review and models

Concepts and design

- Concept Design brief to the design team
- Area Requirements brief
- Customer and Operational flow chart
- Review of all Architectural / Interior Design drawings

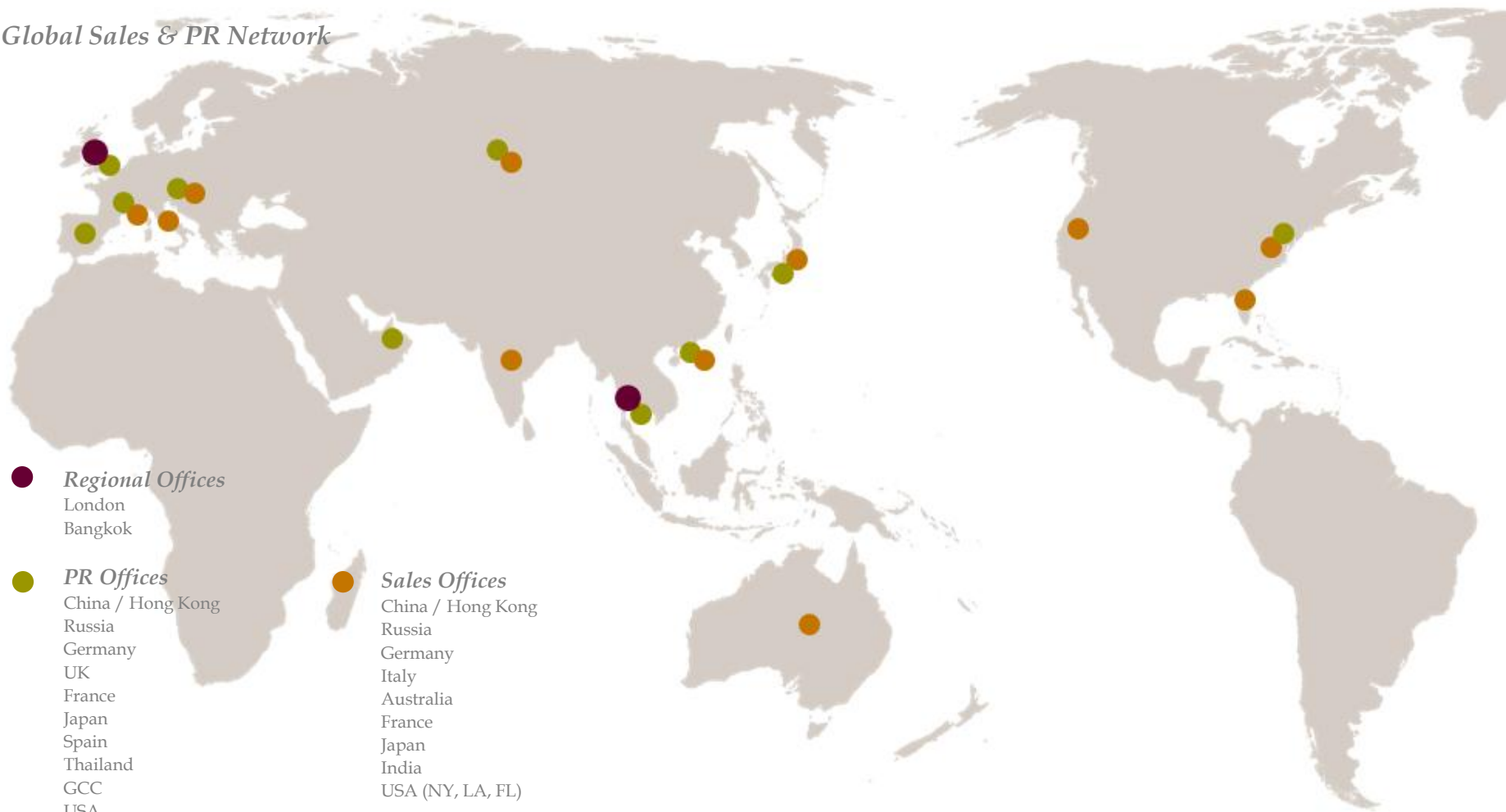
*Brand story - Six Senses
has always been a
pioneer...*

early to recognize that a new kind of traveler was emerging - one who enjoys many aspects of traditional luxury but also wants something that is different and more.

For this traveler Six Senses created that different experience: one that blends high standards and caring service with a style that is truly relaxed and personal; one that actively engages guests with the natural environment. From the first, respect for that environment has been a key aspect of Six Senses values and practice, one that has been recognized with many significant awards and accolades.



Global Sales & PR Network



- *Regional Offices*
 - London
 - Bangkok
- *PR Offices*
 - China / Hong Kong
 - Russia
 - Germany
 - UK
 - France
 - Japan
 - Spain
 - Thailand
 - GCC
 - USA

- *Sales Offices*
 - China / Hong Kong
 - Russia
 - Germany
 - Italy
 - Australia
 - France
 - Japan
 - India
 - USA (NY, LA, FL)

Awards & Nominations



'Best Hotel for Leisure Facilities' category

Six Senses Yao Noi Beyond Phuket, Thailand



*Winner of Oman's Leading Resort 2012
&*

Winner of Oman's Leading Spa Resort 2012
Six Senses Zighy Bay, Oman



Best International Destination Spa
Six Senses Yao Noi Beyond Phuket,
Thailand



Winner of 2012 Certificate of Excellence Award

Six Senses Con Dao, Vietnam
Six Senses Laamu, Maldives
Six Senses Samui, Thailand
Six Senses Yao Noi Beyond Phuket, Thailand
Six Senses Zighy Bay, Oman
Evason Ana Mandara Nha Trang, Vietnam
Evason Hua Hin, Thailand
Evason Ma'In Hot Springs, Jordan

Awarded By	Award	Year
Conde' Nast Traveller - UK Gold List 2012	Best Hotels for Leisure Facilities in Asia - Six Senses Yao Noi Beyond Phuket, Thailand	2012
World Traveler Awards 2012	Winner of Oman's Leading Resort - Six Senses Zighy Bay, Oman Winner of Oman's Leading Spa Resort - Six Senses Zighy Bay, Oman	2012
Conde Nast Traveller Readers' Spa Awards 2012	Winner of Hotel Spas - Africa, Middle East & Indian Ocean - Six Senses Spa at Evason Ma'In Hot Springs, Jordan	2012
The International Hotel Awards	Best Sustainable Resort In Vietnam - Six Senses Con Dao, Vietnam	2012
Conde Nast Traveler Hot List 2012	Best new hotels, restaurants and spas - Six Senses Laamu, Maldives	2012
Travel + Leisure - Global Vision Awards 2011	Footprint Reduction - Six Senses Resorts & Spas	2011
Conde' Nast Traveler World Savers Awards	Small Hotel Chain - Six Senses Resorts & Spas	2011
The SPA Traveller Awards	Winner - Reader's Choice: Best International Destination Spa Award - Six Senses Yao Noi Beyond Phuket, Thailand	2011
Conde' Nast Traveller - UK Readers' Travel Awards	Winner - Spas in overseas hotels - Six Senses Spa, Six Senses Samui - A SALA Property, Thailand The World's Top 100 - Six Senses Spa, Six Senses Samui - A SALA Property, Thailand	2011



SIX SENSES MANAGEMENT TEAM

175 years of combined management experience in opening and managing over 200 hotels, resorts and spas around the world...

- **Wolf Hengst**, Executive Chairman, former President of Four Seasons Hotels and resorts and Chairman, President of Regent International Hotels
- **Neil Jacobs**, Chief Executive Officer, former President of Starwood Capital Hotels and Senior Vice President, Asia Pacific, Four Seasons Hotels
- **Bernhard Bohnenberger**, President, former Managing Director of Six Senses Resorts & Spas since 1996 with vast hospitality experience
- **George Tanzman**, Chief Financial Officer, with various senior management roles around the globe , including resort management, finance, IT and purchasing
- **Marie Perry**, Vice President Sales & Marketing, with six Senses Resorts & Spas since 2004 and extensive sales & marketing experience
- **Meg Galetti**, former Chief Human Resources Officer, Rosewood Hotels and former Vice President HR Four Seasons Hotels
- **Barbara Talbott**, senior advisor to the Chairman, CEO , Glen Larkin Advisors and former Executive Vice President, Marketing and Brand Management, Four Seasons Hotels
- **Omar Romero**, Vice President Development, with extensive experience in development and corporate operations
- **John Philipson**, Vice President Operations, with broad-ranging work history with deluxe 5-star international hotel and resort companies
- **Anna Bjurstam**, Vice President Spas, owner and CEO of Raison d'Etre Spas since 2000, with extensive work-history in the spa industry, with over 100 projects in 60 countries



SIX SENSES

HOTELS RESORTS SPAS